

FIVE YEAR STRATEGY

The U.S. lags behind other countries in science, technology, engineering and math education

FIRST[®]

FOR

INSPIRATION and RECOGNITION of SCIENCE and TECHNOLOGY

elementary school.....

FIRST JR Lego League (JR FLL)

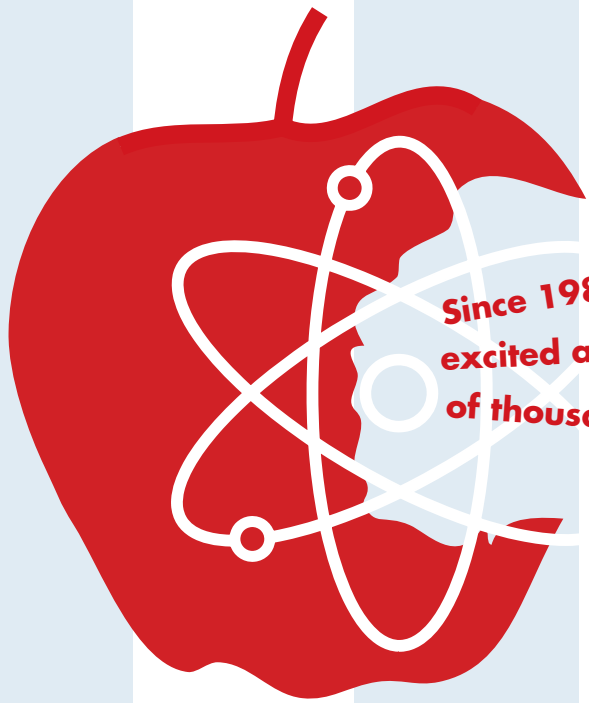
.....middle school.....

FIRST Lego League (FLL)

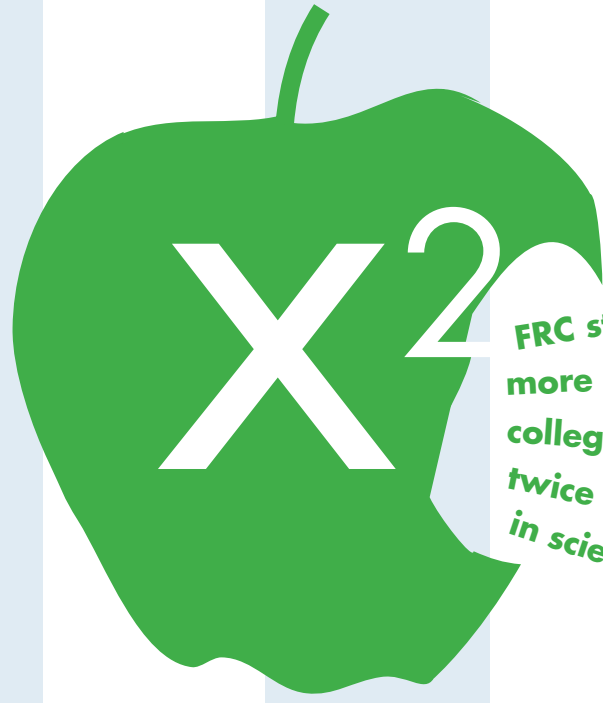
.....high school.....

FIRST Robotics Competition (FRC)

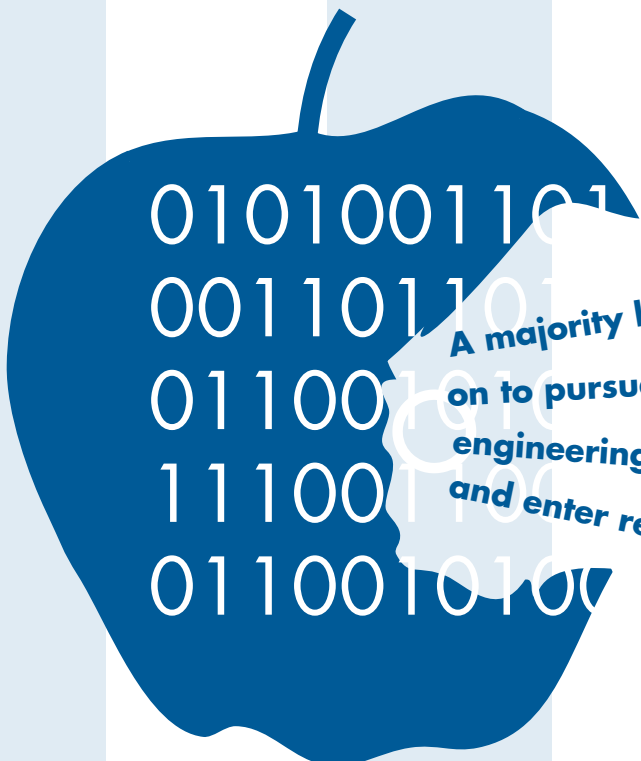
FIRST Tech Challenge (FTC)



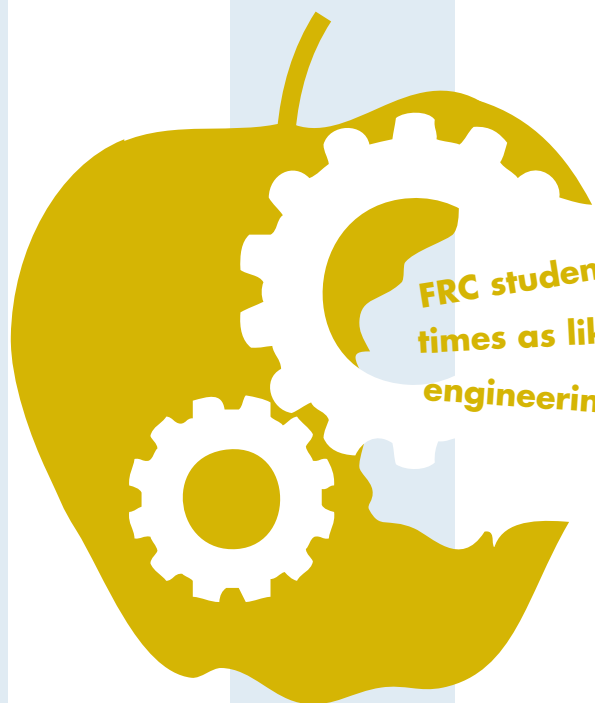
Since 1989, FIRST has excited and inspired hundreds of thousands of youth



FRC students are 66% more likely to attend college full-time and twice as likely to major in science and engineering



A majority have gone on to pursue science and engineering degrees and enter related fields



FRC students are four times as likely to pursue engineering careers