

FOR IMMEDIATE RELEASE:

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BISHOP-WISECARVER PROMOTES NATIONAL SALES MANAGER

Michael McVeigh Appointed to Vice President of Sales

Pittsburg, CA - - July 20, 2010 - - Bishop-Wisecarver Corporation, manufacturer of the original DualVee® guide wheel and industry leader in guided motion technology, announced today that National Sales Manager Michael McVeigh has been promoted to Vice President of Sales. He will have the primary responsibility of overseeing the entire sales channel for Bishop-Wisecarver, and manage all global efforts both domestically and internationally.

“I have had the pleasure of working with Mike for four years as our National Sales Manager. He has done a fabulous job of growing our sales efforts, even during the recent economic downturn,” said Pamela Kan, president of Bishop-Wisecarver. “The Board of Directors felt that bringing Mikes’ management skills to our entire sales channel will be an important element of our global sales efforts going forward. I look forward to working with Mike on our strategic sales plans for growing our sales both domestically and internationally.”

McVeigh is a college graduate from the University of New York at Buffalo. Prior to joining Bishop-Wisecarver in 2006 as the National Sales Manager, McVeigh worked in the bearing industry for 16 years in both sales and marketing. Since his hire at Bishop-Wisecarver, he has grown to appreciate the uniqueness of Bishop-Wisecarver’s customer base and their applications.

“Our overriding company goal is to become the customer’s 1st choice,” said McVeigh. “I am honored to be leading our team to meet this challenge as the Vice President of Sales.”

For more information about Bishop-Wisecarver, visit www.bwc.com. For live news and updates, follow Bishop-Wisecarver online at www.twitter.com/bwcnews.

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About Bishop-Wisecarver

Bishop-Wisecarver Corporation has remained one of the most respected names in guided motion technology since 1950. The San Francisco Bay Area company manufactures, stocks, and distributes guided motion components and systems for linear, rotary and curved track applications. Bishop-Wisecarver products are used worldwide in industries such as packaging, medical device manufacturing, wood processing, food processing, and semi-conductor fabrication.

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