

FOR IMMEDIATE RELEASE:

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**BISHOP-WISECARVER ANNOUNCES 2010 CREATIVE DUALVEE®
VIDEO CONTEST WINNER**

Searching for the Most Creative Application Using DualVee® Linear Guide Wheels

Pittsburg, CA - - June 30, 2010 - - Bishop-Wisecarver Corporation, manufacturer of the original DualVee® guide wheel and industry leader in guided motion technology, announced congratulations today to Suad Bajric of Mississauga, Canada for winning the 2010 Creative DualVee Application Video Contest. In celebration of the company's 60th anniversary, Bishop-Wisecarver was looking to discover and award the most creative mechanical application designed using DualVee linear guide wheels.

The online video contest was launched April 5, 2010 on YouTube as a kickoff to the anniversary festivities. Participants created and submitted a 60 second video demonstrating their application and how DualVee had been utilized. On June 15th 2010, the contest closed and all videos submitted were reviewed by a panel of judges.

Bajric has won a four day trip for two to California where he and his wife will have a chance to meet with the Bishop-Wisecarver team.

"For 60 years Bishop-Wisecarver has been fostering the imagination of our customers to come up with unique and creative mechanical solutions," said Pamela Kan, president of Bishop-Wisecarver.

The winning video is of a circular tensioner designed by Bajric. The application uses six size 0 DualVee guide wheels that travel on a 36 inch diameter circular tensioner with a 10 inch stroke and 3 long springs. Bajric created the double-edge track himself. The application wraps paper around transformers.

"Proof that circular motion can be achieved on a large radius," says Bajric in an email correspondence, adding that the application has been installed on three machines, replacing outdated bearings from another company. "The application is very compact and clean."

“What an innovative way to utilize our guide wheels,” said Ariel Oriel, Senior Project Engineer at Bishop-Wisecarver. “It’s gratifying to see the numerous creative things that designers envision when using our products and actually have them come to fruition.”

Bajric and his wife are looking forward to their first trip to California. “We are very excited,” Bajric said. The couple plans to visit San Francisco, but may extend their trip so they can also tour Napa Valley.

Bishop-Wisecarver was incorporated in 1950 by co-founder Bud Wisecarver who designed DualVee Motion Technology® in 1968 in an effort to provide a solution for harsh environment applications where existing technologies were lacking. Now 60 years later, Bishop-Wisecarver offers a wide range of linear and rotary motion components, linear guides and actuated linear systems from clean room to high debris applications.

For more information about the contest and to view the winning application video, visit www.bwc.com.

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About Bishop-Wisecarver

Bishop-Wisecarver Corporation has remained one of the most respected names in guided motion technology since 1950. The San Francisco Bay Area company manufactures, stocks, and distributes guided motion components and systems for linear, rotary and curved track applications. Bishop-Wisecarver products are used worldwide in industries such as packaging, medical device manufacturing, wood processing, food processing, and semi-conductor fabrication.

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