

**FOR IMMEDIATE RELEASE:**

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**BISHOP-WISECARVER LAUNCHES VIDEO CONTEST IN CELEBRATION OF 60TH ANNIVERSARY**

*Searching for the Most Creative Application Using DualVee® Linear Guide Wheels*

**Pittsburg, CA - - April 22, 2010 - -** Bishop-Wisecarver Corporation, manufacturer of the original DualVee® guide wheel and industry leader in guided motion technology, announces the launching of a video contest in celebration of the company's 60th year anniversary. Bishop-Wisecarver wants to discover who has the most creative application using DualVee guide wheels. All it takes to enter is a 60 second video explanation of your innovative use of DualVee. One winner will receive a trip for two to Northern California.

"Since our video library has gained such a fast following, we thought there was no better way to celebrate our 60th anniversary than a video contest," says Pamela Kan, president of Bishop-Wisecarver. "Being able to see and visualize applications is crucial, and through video, customers are able to understand clearly all the creative and unique ways they can use our products."

Videos are to be submitted to the 2010 Creative DualVee Contest community page on YouTube by June 15th, 2010. A panel of judges will review the entries to see if the videos clearly demonstrate creativity, present accurate information and comply with the requirements of the contest. On June 30th, the winning video will be announced and the winner awarded a four day, three night vacation for two to California worth up to \$2,000.00 plus airfare. The winner will get to choose whether they visit San Francisco, Napa Wine Valley, Monterey or Lake Tahoe.

"Our team looks forward to discovering the creative ways DualVee has been utilized, and is excited to view the video entries," added Kan. "The founding principle of ingenuity we established in 1960 continues to be celebrated through our customers' boundless imaginations."

Bud Wisecarver patented DualVee Motion Technology® in 1967 in an effort to provide a solution for harsh environment applications where existing technologies were lacking. Sixty years later, Bishop-Wisecarver offers a wide range of



linear and rotary motion components, linear guides and actuated linear systems from clean room to high debris applications.

For more information about the contest, rules and required entry form, visit [www.bwc.com](http://www.bwc.com).

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### **About Bishop-Wisecarver**

*Bishop-Wisecarver Corporation has remained one of the most respected names in guided motion technology since 1950. The San Francisco Bay Area company manufactures, stocks, and distributes guided motion components and systems for linear, rotary and curved track applications. Bishop-Wisecarver products are used worldwide in industries such as packaging, medical device manufacturing, wood processing, food processing, and semi-conductor fabrication.*

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